

SUSAN CHRISTOFFERSEN, Ph.D.

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EDUCATION:

New York University, M.A. 1986, Ph.D. 1990

Fields: Industrial Organization, Economic Development, Economic Planning,
Microeconomics, qualified *with distinction*

Awards: New York University Fellowships 1980, 1987-88.

Graduate Assistantships 1982-86

Dissertation: *International Competition in Research and Development: Incentives to
Subsidize and Retaliate*, Chair: *Boyan Jovanovich*

Masters Thesis: *Causes and Correlates of Inequality in the Distribution of Income*

Chair: *Michael Todaro*

Columbia University, 1979-80, General Studies: Economics

State University of New York at Stony Brook, B.A. English, 1975

Awards: *Full* New State Regents Scholarship (merit) 1971-75

Policeman's Benevolent Association Scholarship (merit)

TEACHING EXPERIENCE:

2002-present - Associate Professor of Finance and Economics

1996 to 2002 Assistant Professor of Finance and Economics

Philadelphia University, School of Business Administration

Philadelphia, Pennsylvania 19144

1988 to 1995 - Assistant Professor of Economics

Long Island University, Southampton College,

239 Montauk Hwy., Southampton, N.Y. 11968

1994 to 1995 - Adjunct Professor of Finance and Economics

Dowling College,

Idle Hour Blvd., Oakdale, New York 11769-1999

1987 to 1988 - Instructor of Economics

New York University

269 Mercer St., New York, New York 10003

COURSES TAUGHT:

<i>Philadelphia University:</i>	<i>Long Island University: (equivalency)</i>
Financial Management	Statistics (B151/152)
Principles of Microeconomics	Quantitative Methods
International Trade	International Trade and Finance
Power and Poverty	Investment Analysis (B661)
Foundations of Economics (MBA)	Concepts of Administration (N/A)
Engineering Economics	Microcomputer Analysis & Report Writing (B122)
Cooperative Education (MBA)	
Topics in Professionalism	

UNIVERSITY COMMITTEES:

Committee of the Chairs 2004-2006
Advisory Board 2004-2006
Faculty Affairs Committee 2002-2006 - Chair 2004-2006
SBA Personnel Committee 2004-2006
Student Conduct Committee 2000-2003
School of General Studies L911 Competitive Paper Review, SBA rep. 2002-2003
Academic Programs Committee 1998- 2002
Sub-committee on Academic Quality 1998- 2002
Task Force on Teaching Evaluations, 1998-1999
School of General Studies Curriculum Committee, SBA representative, 1996-1998
Task Force on Undergraduate Foreign Study, 1997 - 1998

SCHOOL COMMITTEES:

SBA Personnel Committee 2004-2006
Economics Curriculum Revision - Chair, 2005-2007
Mission Statement Committee 2006
Business Core Committee/ Undergraduate Task Force, 1996 - 2002
Finance Search Committee, 1998-2000
Economics Search Committee 2001
Distance Learning Group, Statistics: 1999-2000, Economics: 2000-2001
SBA Curriculum Committee, 1998- 2000
Program participant: Adjunct Faculty Liaison, Open Houses, Academic Alert, Gibb's
Technology Seminars, Admissions Activities, Prospective Student Calls

RELATED WORK EXPERIENCE:

Consulting:

Quantitative Economics, Sag Harbor, N.Y. 1995-present
Assess personal injury damages.
Economic impact studies.
Fieldcrest/ Cannon Mills, North Carolina, 1995
Elasticity estimation to support pricing strategy.
Meadow Club of Southampton, N.Y. 1993-1995
Designed and implemented accounting system.
Staff computer training.
Beresford Apartments, N.Y.C. 1986-88
Develop database of tenants and instruct staff.
Wind Energy Technology 1986-87
Simulate pricing scenarios.

Treasurer:

Southampton College Federation of Teachers 1994-1996
Bridgehampton Incarnation Lutheran Church. 1994-1996

Computer Lab Supervisor, NYU Department of Economics (1986-1988):

Network assistance, software instruction: Lotus, Excel, XYwrite, Word, Word Perfect, TSP
Stata, D-Base and Citibase

MEMBER:

American Economic Association
Eastern Economic Association – Board Member
International Atlantic Economic Society
Northeast Business and Economics Association
American Academy of Economic and Financial Experts – Former Board Member
Delta Mu Delta Business Honor Society
Delta Sigma Pi Business Fraternity

PUBLICATIONS:

Refereed Journals

- “Application of Panel Data Estimation Techniques to the Textile Industry” with Mikhail Kouliavtsev and Phillip Russell, forthcoming, Empirical Economics.
- “Production Costs, Scale Economies and Technical Change in the U.S. Textile and Apparel Industries” with Anu Datta, The International Atlantic Economic Journal, 32, p. 1-13, forthcoming.
- “Using Computer-Aided Instruction in Microeconomics to Enhance Student Learning” with Elias Grivoyannis and Krishna Kasibhatla, Business Journal, Fall 04-Spring 05.
- “The Changing Structure of U.S. Textiles: Productivity Implications” with Anu Datta Journal of Business and Economic Studies, Fall 2004.
- “The Performance of Textile Industry in the 1990s: A Financial Analysis” by Philip S. Russel, Susan Christoffersen and Mikhail Kouliavtsev, Journal of Business, Industry and Economics, v.4 Fall 2004.
- “Monetary Dynamics, exchange rates and parameter instability: an empirical investigation”, co-authored with Augustine Arize and John Malindretos, Journal of Economic Studies, v. 30, no. 5, 2003.
- “An Active Learning Tool for Comparative Economics: The Allocation Exercise” American Economist, v. 46, Fall 2002.
- “Welfare Implications of Subsidies in Asymmetric International Rivalries”, Journal of Business and Economic Studies, v.8, n.1, Spring 2002.
- “The Textile Industry: Does R&D Deliver Success?”, Competitiveness Review, v.12, n.2, 2002.
- “Sub-field Specific Rankings of Finance Journals”, Journal of Financial Education, Spring 2001.
- “Integrating Essential Skills in Introductory Finance: A Comprehensive Exercise” Journal of Educational Leadership, Winter 2000.
- “Strengthening Essential Skills through a Finance Exercise: Calculation of Beta”, Developments in Business Simulation and Experiential Learning, v. 26, 1999.
- “The Use of Pension Benefits as Predictors of Earning Capacity”, with C. Frampton, Journal of Legal Economics, v. 7,no.3, 1998.

"Southampton Hospital's Impact on the Local Economy" with E. Granitz, an industry study reported in In Focus, 1998.

"International Competition in Research & Development: Incentives to Subsidize & Retaliate", Journal of Applied Business Research, Fall 1994.

"New Neighbors, New Taxes: The Escalation of Property Taxes due to Population Growth" with E. Granitz and V. Scerbinski, Real Estate Issues, v. 19 no.1, April 1994.

"Welfare Repercussions of Subsidies to Research & Development", Journal of Global Competitiveness, V.2, 1994.

Refereed Conference Proceedings

"Optimal Investment Strategies for Enhanced Productivity in the Textile Industry" with DK Malhotra and A. Datta published in refereed conference proceedings of the Applied Business Research, June 2003.

Book Reviews in Refereed Journals

"Balance of Payments Adjustments", a book review in the Journal of Business and Economic Studies, vol.8, no. 2, Fall 2002 .

"The Way It Worked and Why It Won't", a book review in Eastern Economic Journal, v.27, no.1, Winter 2001.

"Causes, Correlates and Consequences of Death Among Older Adults: Some Methodological Approaches and Substantive Analyses", a book review in Journal of Forensic Economics, v. 13, no.1, Winter 2000.

"Technology, R&D, and the Economy", a book review in Eastern Economic Journal, v.24, no.2, Spring 1998.

WORKING PAPERS:

"Elasticities of Scale and Input Productivity in the Carpet Industry" with Cathy Rusinko and Mikhail Kouliavtsev, under review.

"Reference Preference in Forensic Economics" with Elias Grivoyannis

"Non-wovens: a paradigm for the textile industry", with Anu Datta

CONFERENCE PARTICIPATION:

Eastern Economics Association

- 2006: Head of Nominating Committee for next year's officers
 2005: *Re-elected to the Board: (about 1000 attendees at annual conferences)*
 2004: *Board member – successfully nominated Rick Mishkin as EEA Pres.*
 2003: *Paper Presentation: "Productivity in the Textile Industry" with Datta and Malhotra*
Paper presentation: "A Study of Finance Professors: The Perennial Debate between Teaching and Research in Promotion and Tenure" with Augustine Arize, John Malindretos and Anthony Pappas
Session Chair: Demand Analysis [JEL Code D]
 2002: *Session Organizer, "Active Learning in Economics"*
 2001: *Elected to the Board of Directors*
Paper Presentation: "Using Computer Aided Instruction to Enhance Student Learning"
 2000: *Paper Presentation: "Computer Aided Instruction: Kicking, not Screaming", Session Organizer: Topics in Industrial Organization" and Discussant.*
 1999: *Paper Presentation: "Welfare Implications of Subsidies in Asymmetric Rivalries", Paper presentation: "The Impact of a Local Hospital on a Rural Economy" with E. Granitz*
Session Chair: "Topics in Industrial Organization I" and Discussant.
 1998: *Paper presentation, "Impact of R&D Investment on Firm Growth", and Session Chair, "Economics of Growth and Development"*
 1997: *Session Organizer, "Empirical Investigations in Industrial Organization", & Discussant.*
 1996: *Session Organizer, "Encouraging Technological Innovation", and Discussant.*
 1995: *Session Organizer, "R&D and Productivity".*

North East Business Association

- 2005: *Published Abstract in Proceedings: "Carpets: Scale & Substitution Elasticities" with Rusinko and Kouliavstev*
 2004: *Paper Presentation: "How to adopt an 'Active Learning' Pedagogy in Teaching Economics" with Elias Grivoyannis*
Paper Presentation: "Using Computer Aided Instruction In Microeconomics" with Elias Grivoyannis
Session Chair: Accounting Education and Economics Education
 2003: *Paper Presentation: "The Changing Structure of U.S. Textiles: Productivity Implications", with A. Datta*

American Economics Association

- 2005: *Attendee: pedagogy, industrial organization, and Chinese Econ Assoc sessions*
 2003: *Attendee: Political economy, industrial organization, and pedagogy sessions*
 2002: *Paper Presentation "Reference Preference in Forensic Economics"*
 2001: *Attendee: pedagogy, productivity, and resources for distance learning sessions*
 2000: *Attendee: pedagogy and productivity relevant to NTC sessions*

National Textile Center Research Symposium

- 2004: *Poster Presentation: Optimal Investment Strategies for the Textile Industry*
 2003: *Poster Presentation in Hilton Head 2nd prize for research presentation*
 2002: *Poster Presentation: Industry, sector and firm level analysis of Textiles*

AUTEX _ Association of Textile Universities

- 2004: *Paper Presentation: Productivity, Scale and Efficiency in the Textile Industry" with Mikhail Kouliavtsev and Phillip Russel*

International Applied Business Research

2003: "Productivity in the Textile Industry" with A. Datta and DK Malhotra

North American Productivity Workshop

2002: *Paper Presentation* "Productivity in the Textile Industry", with A. Datta

American Academy of Economic and Financial Experts

2002: Elected Member of the **Board of Directors**

Paper presentation: "Gross or net income, which is appropriate in wrongful death and injury cases", co-authored with C. Frampton

2000: *Paper Presentation:* "Sub-field Specific Rankings of Finance Journals"

1999: *Paper Presentation:* "Recent Refinements in Mortality Rates", with C. Frampton,

1998: *Paper Presentation:* "The Use of Social Security Benefits as Predictors of Lost Earning Capacity", with C. Frampton.

Philadelphia University Faculty Colloquium

2002: *PowerPoint Presentation* "Cuba after USSR demise: An economy not in transition"

International Atlantic Society

2001: *Session Organizer:* Forensic Economics/Data Supporting the Value of a Day

2000: *Paper Presentation:* "Reference Preference in Forensic Economics"

Discussant at NAFE session

1999: *Paper Presentation:* "International Innovation Race" and *Discussant*

Thinkwell Annual Teaching Conference

2001: *Invited Paper Presentation:* The Inverted Classroom

2000: *Invited Participant*

International Conference on Banking & Finance: Issues and Strategies

2000: *Paper Presentation:* "The Economies of Scale in the Closed-end Fund Industry" by DK Malhotra

Academy of International Business

1999: *Paper Presentation:* "Tobin's Q as a measure of Success in the Textile Industry", abstracted in proceedings

1998: *Paper Presentation:* "Incentives to Subsidize Research and Development", published in proceedings

Association for Business Simulation and Experiential Learning

1999: *Paper Presentation:* "Strengthening Essential Skills through a Finance Exercise: Calculation of Beta", published in proceedings

Conference on U.S. Competitiveness in the Global Marketplace

1994: *Paper presentation:* "Welfare Repercussions of Subsidies to R & D"

GRANTS:

National Textile Center, Principal Investigator, 2001- 2004

“Optimal Investment Strategies for Enhanced Productivity in the Textile Industry”
With support for additional faculty, graduate students, and data resources

National Textile Center, Researcher, 2002-2006
Principal Investigator: A. Datta
Investment Strategies in the Textile and Apparel Industries

National Textile Center, Researcher, 2005
Principal Investigator: C. Rusinko
Carpet Industry - Sustainability

Dept. of Educ. – BIE Proposal Submission Pending

REFEREE:

American Economist
Journal of Business and Economic Studies
Journal of the Academy of Business Education
Academy of International Business
Journal of Legal Economics
International Journal of Industrial Organization

PERSONAL:

Marquis' *Who's Who in Industry and Finance*, listed 1999
Visiting scholar, Long Island University summers 1998, 1999, 2000, 2001
Languages: French, some Norwegian
Enjoys: Reading, Skiing, Sailing, and Gardening
Traveled: China, Japan, Argentina, Europe, Scandinavia, North Africa, Cuba, Eastern Europe
Soccer Mom for son, age fifteen in 2005

REFERENCES:

Dr. Boyan Jovanovic
New York University
Department of Economics
269 Mercer St.
New York, New York 10003
(212) 998-8953

Dr. Elizabeth Granitz
Department of Economics
Long Island University
CW Post Campus
Greenvale, New York
(631) 725-3563